



Erasmus+

Blended Intensive Programme

Sustainability and Finance

Virtual events
14.10 > 22.11. 2024

Week in Angers
25.11 > 29.11. 2024

Faculty of Law,
Economics
and Business Studies
University of Angers



Virtual events

14.10 > 22.11. 2024

■ Wednesday 16.10

18h-19h30: Introduction to the concepts of ESG and Green Finance
Dr. Laurentiu Droj, Oradea University

■ Wednesday 23.10

18h-19h30: Bank Balance Sheet Management, climate risks and climate stress tests
Prof. Dr. Lena Tonzer, Otto-von-Guericke University Magdeburg

■ Wednesday 06.11

18h-19h30: Financing the green future:
Challenges and opportunities for financial advisors and retail investors
in supporting the European Union's (EU) sustainable transition
PART 1 "Channelling retail investor finance towards sustainability",
Dr. Maria Scanlon, Atlantic Technological University

■ Wednesday 13.11

18h-19h30: Financing the green future:
Challenges and opportunities for financial advisors and retail investors
in supporting the European Union's (EU) sustainable transition
PART 2 "Navigating the investment choice: Challenges posed by the Sustainable
Finance Disclosure Regulation"
Dr. Sandra Hallinan, Atlantic Technological University

■ Wednesday 20.11

18h-19h30: Are banks really committed to sustainability and SDGs,
or is it just a simple image washing? The case of the "I'am a senior,
not an idiot" Campaign,
Dr. Mercedes Galan-Ladero, Extramadura University

Week in Angers

25.11 > 29.11. 2024

Monday 25.11

10h-12h: Welcome

12h-13h30: Lunch

14h-17h: Fresque du numérique (The Digital Collage): Breaking the ice event

17h45: Conference "Sustainable Corporate Finance"

Prof. Dr. Catherine Deffains-Crapsky, Granem, Angers University

Tuesday 26.11

9h-12h: Business game: managing a company in an international context with financial and extra-financial objectives

12h-13h30: Lunch

13h30-17h: Business Game

17h30: Presentation of ongoing research into young people's attitudes to sustainable investment

Dr. Enareta Kurtbegu, Dr. Caroline Marie-Jeanne, Prof. Dr. Bruno Séjourné, Angers University

Wednesday 27.11

10h30: Visit of the Company Giffard "Menthe Pastille"

12h-13h30: Lunch

14h-17h30: Business Game

18h: Conference by ADEME, the French National Ecology Agency (To be confirmed)

Thursday 28.11

9h-12h30: Business Game

12h-13h30: Lunch

Afternoon : Visit of Angers Castle and the famous "Tapisserie de l'Apocalypse"

18h: Conference "Carbon taxation versus the EU emission Trading system: Theory and evidence"

Prof. Dr. Sebastian Eichfelder, Otto-von-Guericke University Magdeburg

Friday 29.11

9h-12h: Group work

12h-13h30: Lunch

14h-17h: Group presentation

17h-18h30: BIP end events



CONTACTS:

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